

LODDON SHIRE COUNCIL

Notice of an Ordinary Meeting of the Loddon Shire Council to be held in the Council Chambers, Serpentine, on Monday 26 March 2012 at 3.30pm.

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1. APOLOGIES

Nil.

2. PREVIOUS MINUTES

2.1 CONFIRMATION OF MINUTES

SUMMARY

Approval of the Forum Minutes of 27 February 2012.

Approval of Ordinary Minutes of 27 February 2012.

Approval of the Special Forum Minutes of 16 March 2012.

Author: John McLinden - Chief Executive Officer

File No: 02/01/001

Attachment: Nil

RECOMMENDATION

That the:

- 1. minutes of the Council Forum of 27 February 2012 be confirmed*
- 2. minutes of the Ordinary Council Meeting of 27 February 2012 be confirmed*
- 3. minutes of the Special Forum of 16 March 2012 be confirmed.*

2.2 REVIEW OF ACTION SHEET

SUMMARY

Approval of Action Sheet.

Author: John McLinden - Chief Executive Officer

File No: 02/01/001

Attachment: 2.2 Action Sheet

RECOMMENDATION

That the Action Sheet be received and noted.

3. INWARDS CORRESPONDENCE

SUMMARY

Author: John McLinden - Chief Executive Officer
File No:
Attachment: Copies of inwards correspondence

RECOMMENDATION

That the Inwards Correspondence be received and noted.

Date	Signatory	Subject
8/3/12	John Watson, Executive Director, Local Government Victoria	Municipal Fire and Emergency Management Resourcing Program



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4. **COUNCILLORS' REPORTS**

4.1 **MAYORAL REPORT**

SUMMARY

Approval of the Mayoral Report.

Author: John McLinden – Chief Executive Officer
File No: 02/01/001
Attachment: Nil

RECOMMENDATION

That the Mayoral Report be received and noted.

4.2 **COUNCILLORS' REPORT**

SUMMARY

Approval of Councillors' Reports

Author: John McLinden – Chief Executive Officer
File No: 02/01/001
Attachment: Nil

RECOMMENDATION

That the Councillors' Reports be received and noted.



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5. CHIEF EXECUTIVE OFFICER'S REPORT

5.1 DOCUMENTS FOR SIGNING AND SEALING

SUMMARY

This report provides Council with a list of documents signed and sealed during the month.

Author: John McLinden - Chief Executive Officer
File No: 02/01/001
Attachment: Nil

RECOMMENDATION

That:

- 1. the 'Document for Signing and Sealing' report be received and noted*
- 2. Council endorse the use of the seal on the documents listed*

PREVIOUS COUNCIL DISCUSSION

Nil

BACKGROUND

N/A

ISSUES/DISCUSSION

Planning and Environment Act 1987 Section 173 Agreement between Loddon Shire Council and D and L Lloyd

Funding agreement between Department of Human Services and Loddon Shire Council for the Serpentine Sports Centre Project – Victorian Disaster Relief Fund

5.2 MUNICIPAL ELECTIONS 2012 – COMMUNITY AND CANDIDATE INFORMATION SESSIONS

SUMMARY

Report seeking support to arrange an MAV information session prior to the 2012 council elections.

Author: John McLinden - Chief Executive Officer

File No:

Attachment: Nil

RECOMMENDATION

That Council ask the CEO to arrange one Municipal Association of Victoria Community and Candidate Information Session to be conducted in Serpentine in the month of August 2012.

PREVIOUS COUNCIL DISCUSSION

Nil

BACKGROUND

The Municipal Association of Victoria (MAV) is offering to host community and candidate information sessions as part of the preparations for the 2012 round of municipal elections.

Council has previously accepted the MAV's offer to host one information session in the run-up to each municipal election. These sessions have received moderate support from potential candidates and interested community members.

ISSUES/DISCUSSION

These sessions are aimed at giving community members and prospective candidates information about the role and purpose of local government, roles, responsibilities and expectations of a councillor, information on the municipal area, information about the electoral process, and information on the experience of being a councillor.

The information session includes presentations by the MAV, a visiting CEO, the host council's CEO and a visiting councillor from a neighbouring council. There will also be a presentation from a representative of the Victorian Electoral Commission on the election process.

The cost of these sessions is \$1600, excluding GST, and it is suggested that Council should accept the MAV's offer to conduct one session at Serpentine. Council has provided funds within its 2011/12 budget for election expenses, and this cost can be funded from that allocation.

The MAV will conduct information sessions between May and September. It is suggested that the most appropriate time to conduct an information session in this community is in August, which will leave sufficient time for potential candidates and interested community members to assess their options before nominating for Council.

5.3 BOORT PARK OWNERSHIP

SUMMARY

Report outlines the current ownership position of Boort Park.

Author: John McLinden - Chief Executive Officer

File No:

Attachment: Nil

RECOMMENDATION

That Council receive and note the Boort Park Ownership Report.

PREVIOUS COUNCIL DISCUSSION

Nil.

BACKGROUND

Council, at its meeting of 29 February 2012, requested a report on the ownership of the land occupied by Boort Park. The Boort Park site houses the Boort showgrounds, the football ground, trotting track, netball courts, hockey ground, and a range of pavilions and support buildings.

ISSUES/DISCUSSION

Enquiries through Council's solicitor and with Chris Mahon of Dwyer, Mahon and Robinson Solicitors (solicitors for Boort Park Committee of Management Inc.) have revealed the following.

Historically Boort Park was in the ownership of a private trust. This trust was managed by a number of community appointed trustees who were drawn from the Boort population to manage the recreation complex.

Many years ago the facilities of Boort Park were extended and the area occupied extended across the northern site boundary onto private property. Council subsequently became the owner of the property surrounding Boort Park, and in a re-subdivision of the land which occurred in the late 1990s, Council transferred the area occupied by Boort Park to the trust. As part of those arrangements, Council also purchased some land on the eastern side of Boort Park for the development of a housing and industrial estate.

A title search reveals that Boort Park Committee of Management Inc. of Boort is the registered proprietor of Lot 1 on Plan of Subdivision 432233R which is the land occupied by Boort Park. The committee was registered as the proprietor on 12 December 2007.

At some point in history (date unknown), the Boort Park Trust became an incorporated body known as Boort Park Committee of Management Inc. Being an incorporated body, Boort Park Committee of Management Inc. is a legal entity in its own right, and survives despite the demise of any of its members. Mr Ian Mercer is registered as the Boort Park Committee of Management Inc. public officer, and Mr Mercer advises that the president of the committee is Michael Fitzpatrick, and that Mr Mercer is also secretary and treasurer of the committee.

It appears that the succession issues surrounding the former Boort Park Trust have been resolved through the establishment of the Boort Park Committee of Management Inc.

From discussions with Chris Mahon of Dwyer, Mahon and Robinson there appears to be an outstanding matter of the transfer of water entitlement to the Boort Park Committee of Management Inc. The CEO has held discussions with Council's solicitor, and asked that this matter be followed up as a matter of urgency.

6. DIRECTOR CORPORATE SERVICES' REPORTS

6.1 FINANCE REPORT FOR THE PERIOD ENDING 29 FEBRUARY 2012

SUMMARY

This report provides Council with financial information for the period ending 29 February 2012.

Author: James Rendell - Manager Financial Services
File No: 09/03/001
Attachment: 6.1

RECOMMENDATION

That Council:

- 1. Receives and notes the "Finance Report for the period ending 29 February 2012"*
- 2. Approves budget revisions included in the report for internal reporting purposes only.*

PREVIOUS COUNCIL DISCUSSION

Council is provided with Finance Reports on a monthly basis.

BACKGROUND

The Finance Report for the period ended 29 February 2012 includes standard monthly information about budget variations, cash, investments, interest, debtors, and creditors, and provides a comparison of year-to-date budget to year-to-date actual results.

ISSUES/DISCUSSION

Nil.



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6.2 ST ANDREW'S HALL COMMITTEE OF MANAGEMENT – APPLICATION TO DISBAND

SUMMARY

This report seeks Council's approval to disband the St. Andrew's Hall Committee of Management Section 86 Committee.

Author: Jude Holt – Director Corporate Services
File No: 02/01/035
Attachment: Nil

RECOMMENDATION

That Council:

- 1. Approves disbandment of the St. Andrew's Hall Committee of Management, a Section 86 Committee of Management*
- 2. Accepts responsibility of management of the facility*
- 3. Commits to expend the committee's funds on the facility*
- 4. Writes to the committee advising it of Council's decision, and expressing Council's appreciation for the work undertaken over many years*
- 5. Includes St. Andrew's Committee of Management on the Documents to be Made Available for Public Inspection as a committee abolished during the financial year", as per Section 11(h) of the Local Government (General) Regulations 2004.*

PREVIOUS COUNCIL DISCUSSION

Nil

BACKGROUND

Under Section 86 of the Local Government Act 1989, Council may establish special committees made up of Councillors, council staff, and other persons.

Each committee is provided with an Instrument of Delegation which outlines what powers and duties Council has delegated it. This outlines to each committee the parameters for which it must operate within.

The St. Andrew's Hall Committee of Management is a committee based around the elderly persons' units in Wedderburn, with responsibility of managing the community centre (the old St. Andrew's church) which is mainly used by elderly persons' units' community members.

The main duties of the committee are:

- Arrange for and organise bookings of the building including all fees and charges for the use thereof
- Carry out and pay for all minor maintenance activities.

ISSUES/DISCUSSION

On 28 February 2012, the committee wrote to Council outlining its wish to disband.

Apparently, it has become increasingly difficult for the committee to obtain a quorum at its meetings, and it took a number of attempts to convene the Annual General Meeting this year.

The letter outlined that many of the committee members have passed away or moved into care, and newer residents do not appear to have the same interest in the committee, making it difficult to achieve the required numbers to operate.

The committee believes that Council would be better positioned to manage the facility into the future.

Attached to the letter is a copy of the last financial statement of the committee which shows a balance of \$1,600.28 in the committee's bank account. The committee is requesting that Council allocate this money to the facility.

Under Section 11(h) of the Local Government (General) Regulations 2004, Council must include on the register of Documents to be Made Available for Public Inspection "a list of all special committees established by the Council which were abolished or ceased to function during the financial year".

Should Council agree to the committee's request, St Andrew's Committee of Management will be included on the register.

6.3 FEBRUARY AUDIT COMMITTEE MEETING

SUMMARY

This report provides Council with an overview of the Audit Committee meeting held on 16 February 2012.

Author: Jude Holt – Director Corporate Services
File No: 06/02/003
Attachment: 6.3(a) Audit Report for Electronic Payments
6.3(b) Annual Report of the Committee for 2011
6.3(c)(i) & (ii) Victorian Auditor-General Indicators
6.3(d)(i) & (ii) Procurement Excellence Project Report

RECOMMENDATION

That Council:

1. *Receives and notes the:*
 - a. *Audit Committee Report*
 - b. *Annual Report of the Committee for 2011*
 - c. *Victorian-Auditor General Indicators for 2010/2011*
2. *Endorses the performance improvement recommendations documented in the Audit Report for Electronic Payments*
3. *Endorses the recommendation by the Audit Committee in relation to the Procurement Excellence Project.*

PREVIOUS COUNCIL DISCUSSION

The November 2011 Audit Committee Meeting was reported at the Ordinary Meeting of Council on 12 December 2011.

BACKGROUND

The Audit Committee held a meeting on Thursday 16 February 2012 at the Wedderburn Office. There were no apologies for the meeting.

There were a number of items discussed at the Audit Committee meeting; a summary of the major items addressed are noted as follows:

- Council's Internal Auditor, Mark Holloway from HLB Mann Judd, provided the committee with an overview of the review of Electronic Payments.

There were 3 improvement recommendations included in the report. They will be included on the Audit Committee's Outstanding Action List, and will be updated at each Audit Committee Meeting until they are complete.

- The committee was provided with an overview of the Annual Report for 2011; that report is included as an attachment for Council's information.

- The committee was provided with presentations by Council's Manager Community Planning and Emergency Management Coordinator. Committee members have expressed a desire to have presentations by Council staff to expand their learning of Council services and activities. The Manager Tourism and Manager Recreation and Community Development will address the next Audit Committee meeting.
- The committee assessed the format of the Agenda with no changes, and endorsed the annual calendar for the year.
- The Chief Executive Officer provided the committee with an overview of the newly adopted Procurement Policy and Levels of Authority document.
- The committee was provided with an overview of the MAV Step Records Management Project and Department of Planning & Community Development (DPCD) Procurement Excellence Project, which are now standing items on the committee's agenda.

The committee was asked to endorse a recommendation that some actions on the Procurement Excellence Project Roadmap be deferred, as they are dependent on Council obtaining a procurement specialist. The committee accepted this recommendation.

- The outstanding actions list was presented to the committee. A new reporting format has been developed that identifies all actions and breaks them further into sub-actions. At the start of the reporting period there were 3 outstanding actions (or 5 sub-actions). The Accounts Payable and Payroll Reports created another 28 sub-actions, and the Management Letter for the year ended 30 June 2011 created 11 sub-actions, totalling 44. During the reporting period, 24 were complete, leaving 20 to be carried forward.
- The Chief Executive Officer advised the committee that there were no new items of fraud to report.
- An overview of the monthly Finance Report for January 2012 was provided to the committee.
- The committee was provided with a summary of the work undertaken by the Risk Management Consultant during his term with Council.

There were 4 items referred to Council:

1. Audit Report for Electronic Payments
2. Annual Report of the Committee for 2011
3. Victorian Auditor-General Indicators
4. Procurement Excellence Project Report

These items are included as Attachments 6.3(a), 6.3(b), 6.3(c)(i) and (ii), and 6.3(d)(i) and (ii).

Following the meeting, Kathie Teasdale of Richmond Sinnott & Delahunty (Council's external auditor) provided anti-fraud and corruption training to committee members and some staff.

ISSUES/DISCUSSION

The next internal audit report will be presented to the Audit Committee in May 2012; that report will be Rates Revenue.

**6.4 SECTION 86 COMMITTEE OF MANAGEMENT AMENDED INSTRUMENTS OF DELEGATION:
BOORT AERODROME COMMITTEE OF MANAGEMENT
BOORT MEMORIAL HALL COMMITTEE OF MANAGEMENT**

SUMMARY

This report seeks Council's approval of amended Instruments of Delegation for Boort Aerodrome Committee of Management and Boort Memorial Hall Committee of Management.

Author: Jude Holt

File No: 02/01/007

02/01/010

Attachment: 6.2(a) Boort Aerodrome Committee of Management Instrument of Delegation

6.2(b) Boort Memorial Hall Committee of Management Instrument of Delegation

RECOMMENDATION

That Council approves:

1. *the amended Instrument of Delegation for Boort Aerodrome Committee of Management*
2. *the amended Instrument of Delegation for Boort Memorial Hall Committee of Management.*

PREVIOUS COUNCIL DISCUSSION

Council received a report on 28 June 2010 outlining the creation of an internal committee to review all Instruments of Delegation and prepare a governance manual for Section 86 committees.

Council received a report on 27 September 2010 asking for approval of the first two amended delegations under the new format.

BACKGROUND

In June 2010 Council's internal committee completed an amended Instrument of Delegation (Delegation) for all Section 86 committees.

The purpose of the new format is to:

- provide consistent information to all Section 86 committees in relation to their powers and duties, committee proceedings, and allowable expenditure levels
- include a section to outline the specific powers and duties of each Section 86 committee
- be more defined about the objectives of Section 86 committees
- provide reference by location, crown allotment, and map to the specific facility that the section 86 committee is managing (where the committee manages a facility).

Some delegations were issued late in 2010, however, the project stalled in 2011. It has now recommenced with a resource dedicated to liaising with committees and providing draft delegations for their consideration.

The amended Delegations will be provided to Council as they are returned by the committees, and Council will be asked to approve each of them individually.

ISSUES/DISCUSSION

The two delegations presented this month are for the Boort Aerodrome Committee of Management and Boort Memorial Hall Committee of Management.

Both delegations relate to facilities.

When creating the new template for the Instruments of Delegation there were standard clauses included for management committees of facilities. They are:

“The Committee shall be responsible for:

- a) management of booking the facility to external parties
- b) setting and collecting fees and charges for hire of the facility
- c) payment of accounts relating to operating the facility
- d) ensuring that hirers have the appropriate public liability insurance prior to use
- e) advising Council of an estimate of the number of hiring's and types of each event by 1 May each year
- f) submitting quarterly (3 monthly) usage statistics which is to be recorded on the “Usage of Public Halls/Facilities” form due in January, April, July and October. Data to be provided includes: date of event, hirer, type of event and number of attendees.

Clauses a) to d) are specific to the committee operating their facility, while clauses e) and f) relate to information that Council requires for insurance purposes and for data in relation to the Building Asset Management Plan.

The draft delegations have been provided to Council for consideration as Attachments 6.4(a) and 6.4(b).

7. DIRECTOR OPERATIONS' REPORTS

7.1 PLANNING APPLICATIONS CURRENTLY BEING PROCESSED

SUMMARY

Attachment 7.1 provides Council with a full list of planning applications currently under consideration and those planning permits issued between 1 and 29 February 2012.

Author: Tyson Sutton – Manager Planning and Local Laws
File No: 02/01/001
Attachment: 7.1 Planning Applications

RECOMMENDATION

That 'Planning Applications Currently Being Processed' report be received and noted.

PREVIOUS COUNCIL DISCUSSION

Nil

BACKGROUND

Nil

ISSUES/DISCUSSION

Nil



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7.2 STATE GOVERNMENT FUNDING FOR RURAL LANDFILLS

SUMMARY

Report presents Council with a media release issued by the MAV concerning a recent state government announcement of \$3 Million additional funding towards infrastructure and operational improvements at rural landfill sites via the sustainability fund.

Author: Ian McLauchlan – Director Operations
File No: 14/01/012
Attachments: MAV Media Release

RECOMMENDATION

That Council receive and note the report presenting the recent MAV Media release regarding funding available for rural landfills.

PREVIOUS COUNCIL DISCUSSION

Nil.

BACKGROUND

In 2009/10 the state government, as part of its budget, initiated its plan for the progressive increase to the applicable landfill levy for licenced municipal landfill sites. This plan will see the levy per tonne for rural landfills increasing from \$7 to \$29.30 over a 6 year period (2008-2014). Metropolitan Councils will see an increase from \$9 to \$58.50 during the same period.

It is expected that whilst serving a purpose, this increase will have a significant impact upon small rural Councils who already struggle to fund and maintain sustainable waste management services and facilities. The increase in the landfill levy has also coincided with tighter regulatory monitoring and controls administered by the EPA.

Collected Landfill levies are used for the purposes of environment protection and fostering environmentally sustainable use of resources and best practice in waste management. They fund the activities of regional waste management groups (RWMGs), Sustainability Victoria and EPA, help to establish waste management infrastructure, industry waste reduction programs, education programs, regulatory controls and enforcement regimes.

Levy funds are also allocated by the Treasurer and the Minister for Environment through the Sustainability Fund.

Landfill levies are also used to provide funding assistance to establish waste management infrastructure, support education programs and to resource the bodies responsible for waste planning and management in Victoria.

Levies apply to municipal, commercial and industrial and prescribed industrial wastes deposited onto land at licensed facilities in Victoria. The landfill levy structure reflects the difference in the

magnitude of environmental risk posed by the different waste streams and also seeks to accommodate regional differentials.

ISSUES/DISCUSSION

As Loddon Shire does not currently operate any licensed landfills it is not required to pay the Landfill Levy. Loddon Shire is however eligible to apply for infrastructure or operational grants through the Sustainability Fund. This fund has been established to provide a resource to support projects and initiatives that will foster the environmentally sustainable use of our resources and best practices in waste management.

Loddon Shire has previously been successful in obtaining grants under this fund with the recent purchase of a mulcher to assist in the processing and re-use of green waste at the various municipal landfill sites.

On the 8th March the MAV issued a media release (see attached) welcoming an increase in the sustainability fund with a further allocation of \$3 Million. This additional funding is specifically being provided to assist rural Councils meet their environmental protection requirements for landfills and will see a significant re-investment of funds raised through the recent increases to the landfill levy.

With this additional funding becoming available it is expected that Council Staff will identify eligible projects across Loddon Shires landfill sites and seek to attract grants for specific projects as and when the opportunity arises.

7.3 BUILDING DEPARTMENT ACTIVITY STATISTICS: JULY TO DECEMBER 2011

SUMMARY

Standard quarterly report providing information to Council on the level of building activity within the municipality.

Author: David Turner – Municipal Building Surveyor
File No:
Attachments: Building Permit Approvals
Occupancy Permits Issued
Certificates of Final Inspection Issued
Summary of Building Inspections undertaken
Graph Sheets of Comparisons – 2005 to 2011

RECOMMENDATION

That Council receives and notes the “Building Activity Statistics Report”.

PREVIOUS COUNCIL DISCUSSION

Nil.

BACKGROUND

Loddon Shires Building Department provides both statutory and regulatory building services within Loddon Shire. Each quarter a report is provided to Council detailing recent and historical building activity statistics within Loddon Shire.

ISSUES/DISCUSSION

There has been a slight decrease of approximately 15 % in the number of building permits issued and a significant increase of approximately 96 % in the total value of building works compared with the period of January to June 2011. This is mainly due to the developments by Hazeldenes at Prairie

In comparison to the same period in 2010 there has been a slight decrease in the numbers of building permits issued, and there has been a reasonable decrease in the total value of building works.



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7.4 ROAD RENAMING PROPOSAL - POTTERS HILL LANE

SUMMARY

Report recommends renaming of Lane behind (w) Market Street, Inglewood to “Potters Hill Lane”.

Author: Lauren Lloyd – Technical Officer – GIS Infrastructure
File No: 14/01/001
Attachment: Map 1 Lane behind (w) Market Street
Residents Original Proposal Letter
Submission Letters 1 & 2

RECOMMENDATION

That Council:

- 1. Rename Lane behind (w) Market Street, Inglewood to “Potters Hill Lane” and advises the Registrar under the Geographic Place Names Act 1998 of the proposed naming of this road.*
- 2. Advise the submitters of Councils Decision to name the road “Potters Hill Lane”.*

PREVIOUS COUNCIL DISCUSSION

In September 2011 Council adopted its asset naming policy and procedure which outlines the processes and decision guidelines in relation to all naming proposals or renaming requests.

BACKGROUND

In June 2011 Council received a request from a local Inglewood resident proposing to rename the lane behind (w) Market Street, Inglewood to “Potters Hill Road”. This request contended that the Lane behind (w) Market Street should be renamed to Potters Hill Road as the area through which it passed had historically carried the name of Potters Hill from early days of the township.

Further, the original submitter also identified that a number of service providers including VicRoads, Centrelink, Medicare and Australia post already recognised their postal address as being Potters Hill Road.

Following recommendations from the Registrar of Geographic Place Names, further investigation into the history of the Potters Hill area was carried out. Investigations discovered that as far back as November 1859 “New Inglewood” goldfield was discovered by Thomas Potter, Henry Irvine and Samuel McKean, who worked the area named Potters Hill.

With regards to Potters discovery of Potters Hill in Jan 1860, the newspapers in December of that year reported New Inglewood a township and by the 24th of that month gullies had been opened up for six miles. It is also noted that Potters Hill attracted a great community of Chinese miners after the first discovery was noted.

As per the requirements specified in the Guidelines for Geographic Names 2010 a naming proposal for this road was publicly advertised on 8th February 2012. Letters were also sent to adjacent landowners stating the proposed renaming of the lane behind (w) Market Street to "Potters Hill Lane".

It should be noted that with strong recommendations from The Registrar of Geographic Names, Council adopted to advertise the proposal as "Potters Hill Lane" as opposed to "Potters Hill Road" as the carriageway is already currently known as "Lane".

Having established a historical link to the area for the naming proposal, consideration was given to the principals contained within the geographic naming guidelines, namely:

Principle 1(G) Linking the name to the place

- Place names should be relevant to the local area, with preference given to unofficial names used by the local community. Infrastructure features should use the name of the locality. For Example, railway stations should be named after the locality in which the station is located. Names of private estates should not be applied to features or localities to avoid possible addressing issues in the future.

Principle 1(H) Using commemorative names

- Naming often commemorates an event, person or place.
- The names of people who are still alive should be avoided because community attitudes and opinions can change over time.
- A commemorative name applied to a locality or road should use only the surname of a person, not a first or given names. A commemorative name applied to a feature can use the first name and surname of a person; although, it is preferred that only the surname is used.
- The initials of a given name are not to be used in any instances.

As the proposal was deemed to comply with the above principles, processing of the naming request was conducted in accordance with Council's recently adopted asset naming policy and procedure.

ISSUES/DISCUSSION

Upon conclusion of publicly advertising the proposed name change on the 8th February 2012, 2 submissions (see attached) were received. Both submissions detailed concerns of the proposal clearly stating Potters Hill "Lane" as opposed to Potters Hill "Road". These concerns are carried with the thought that if the carriageway is named a "Lane" rather than a "Road" it would influence the level of maintenance carried out by council.

In response to this argument, it should be noted that Council's road assets are classified on a functional/surface basis for Rural Roads and Town Streets. Maintenance Level of Service is limited to the extent detailed in the Limits of Maintenance Table in Loddon Shire Council's Road Management Plan Version 1.1.1, which was initially adopted by Council 22/11/2004.

Lane Behind (w) Market Street is classed on the Moloney Road Register as Town Minor Gravel (TGM). According to the Road Management Plan, Limits of Maintenance table, the following comments are noted:

“No Regular maintenance is undertaken. Any reactive routine maintenance, based on Tolerable Level of Defects Table, will be undertaken on a case by case basis only if, and as deemed necessary, by Loddon Works as a resources permit.”

Given the pavement configuration, current road classification and definition within the Geographic naming guidelines, the use of the suffix “Lane” is considered to be the most appropriate road type for the purposes of registration.



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8. DIRECTOR ECONOMY AND COMMUNITY REPORTS

8.1 REGIONAL VICTORIA LIVING EXPO - UPDATE

SUMMARY

The Regional Victoria Living Expo will be held at the Melbourne Exhibition Centre over the 27, 28 and 29 of April 2012. The Expo is part of a four year promotional activity to encourage growth in Victoria's regions

Author: Bryan McEwan
File No: 13/09/001
Attachment: Nil

RECOMMENDATION

That Council receive and note the Regional Victoria Living Expo Update report.

PREVIOUS COUNCIL DISCUSSION

A report on the expo was presented to council at the July 2011 meeting.

BACKGROUND

The Regional Victoria Living Expo is an initiative of the state government to attract new residents, skilled workers, families, business and investment into regional and rural Victoria.

The four year marketing initiative will involve all 48 regional and rural councils and will focus on the 5 identified key drivers to relocation being lifestyle, healthcare, housing, careers and education.

The first three years of the marketing initiative will include a three day Regional Victoria Living Expo at the Melbourne Exhibition Centre. In 2012, the Expo will be held over the 27, 28 and 29 of April and to also coincide with the Melbourne Homes Show on the 26 to 29 of April.

To assist each council in their participation, \$20,000 has been provided through the state government for marketing purposes. Loddon Shire council has allocated the funding toward costs of the expo booth, printed brochures, video/CD and photo shoot.

The Expo will be supported through the state government marketing (Regional Development Victoria, Media and Marketing) campaign involving:

- TV, radio and print media campaign
- pre-event marketing
- direct mail
- media releases and campaign
- Web and social media

Marketing and logistical assistance has been provided through Rural Council's Victoria and the MAV with the provision of the services of a marketing and communications consultant. This

assistance has been invaluable in preparatory and organisational work in the lead up to the event and in the provision of assistance to build marketing materials.

ISSUES/DISCUSSION

For the event, local councils have been aggregated to form 11 regions of like interest, in a similar way to the 'jigsaw' regions used by Tourism Victoria. Loddon and Gannawarra Shire councils have been partnered to represent the 'Loddon Murray' region.

Overview of the three days:

- Friday April 27 - Open to the public from 12pm to 5pm
- Saturday April 28 - Open to the public from 10am to 5pm
- Sunday April 29 – Open to the public from 10am to 4pm

The event will be free to enter and run alongside the HIA Melbourne Home Show.

1. Friday April 27 – An expo lunch will be held between 12.00pm and 2.00pm for Mayors and CEO`s to attend.
2. The Expo Lunch will be hosted by the Minister for Regional and Rural Development, Peter Ryan, along with a variety of guest speakers to help launch the event prior to a tour of the Expo to unveil over 120 exhibitors.

Each council has its own booth, maintained by council staff who will attend the event (on rotation) over the period of the three days. Councillors may wish to attend on an informal basis.

Ambassadors from each township/locality are being considered, primarily as contact points for enquiries and as part of a local 'welcome' initiative.

The Regional Victoria Living Expo is an opportunity to promote the benefits of living and working within the shire.

The event will enable the promotion of regional Victoria and the Loddon Shire into a major market which (alone) we would have difficulty in effectively approaching.

In reference to the growth of coastal areas of Australia and the state, a recent report ('Federalism and Regionalism in Australia: New Approaches, New Institutions?') makes the following observation:

'Population growth in Australian coastal areas is expected to continue for the foreseeable future due to several factors, including:

- the imminent retirement of the 'baby boomer' generation, which will produce a sizeable new market for high amenity retirement destinations;
- the global shift away from manufacturing-based economies towards information, service and consumption-based industries which are less dependent on a metropolitan location; and

- the growing flexibility of work practices associated with new telecommunications technology, which enables some workers to relocate to small coastal centres or the rural hinterland.

The growing number of people making the move to coastal communities for lifestyle reasons is now challenging traditional theories that people relocate mainly for economic considerations – which has generated most previous migrations. Moreover, the migration is not to a single destination, but to a large number of smaller and scattered destinations....’

While the report references growth in coastal communities, a number of the points also mirror our own communities and it is important that the Regional Victoria Living Expo be used effectively to promote the ‘tree change’ opportunity within our region.

8.3 LODDON SHIRE COUNCIL EVENT FOR 2012

SUMMARY

The Loddon Shire Council Event for 2012 to be held at the Serpentine Hall on Thursday May 24.

Author: Christine Coombes
File No: 13/09/001
Attachment:

RECOMMENDATION

That Council receive and note the update on the Loddon Shire Council Event for 2012.

PREVIOUS COUNCIL DISCUSSION

April 2011, Council moved to hold a non-awards based event in 2012.

BACKGROUND

The Loddon Shire Council Event to be held at the Serpentine Hall in May 2012.

ISSUES/DISCUSSION

The Loddon Shire Council Event will be held on Thursday May 24 at 6pm at the Serpentine Hall. A Marquee has been booked for the evening to enable a large attendance of guests.

Requests for quotations for catering close on Thursday March 29. Catering will include pre-dinner canapés and three course meal.

The guest speaker for the evening will be Andrew Broad. Andrew Broad is considered by many to be the face of Australian farming and has been invited to speak across the country, and internationally, on his experience and predictions for the future of agricultural production and food security.

Andrew has a keen interest in policy issues which affect farming and rural Australia. He has been a passionate advocate for irrigators throughout the Murray Darling Basin debate and campaigned against the introduction of an Emissions Trading Scheme, the Carbon Tax and the Flood Levy.

Andrew has been President of the Victorian Farmers Federation and a Board member of the National Farmers Federation since 2009. In 2011 Andrew was appointed a member of the Australian Made Australian Grown Board of Directors. He is also an independent member of the Federal Opposition's Business Advisory Panel on climate action policy.

1. Entertainment for the evening will be provided by corporate comedians Big Brother Little Brother, brothers Adam and Mathew Hedditch. Adam (Big Brother) is Australia's premiere Trianglist and is a leading figure in the heavy metal scene. While Mathew (Little Brother) is an accomplished Guitarist who has mastered all the basic chords, even the hard ones like G and F.
2. In 2002, the boys won Greenfaces, a prestigious national comedy competition held each year in Canberra. Previous winners have included Joe Avati, Anh Do and Tom Gleeson. Since then, they have gone on to perform all over Australia and the World.

3. Big Brother Little Brother have appeared on the Footy Show twice, been on radio many times and have even been to Iraq to entertain our troops, not once, but three times. They have also performed at Parliament House, appeared on the Comedy Channel and entertained countless corporate audiences everywhere as professional corporate comedians. They are different, musical, funny, clever, cheeky and full of energy.

9. **GENERAL BUSINESS**

10. **CONFIDENTIAL ITEMS**

Closing of Meeting to the Public

RECOMMENDATION

That the meeting be closed to the public.

11. **NEXT MEETING**

The next Ordinary Meeting of Council will be held on Monday 23 April 2012 at Serpentine commencing at 3.30pm.