



LODDON VALLEY TOURISM NEWSLETTER

December 2017

Top awards won by Loddon Shire businesses

Congratulations to award winning businesses <u>Simply Tomatoes</u> winner of gold in the RACV tourism awards for "Excellence in Food Tourism", <u>Arnold Family Butchers</u> who took out awards at the Victorian competition in all five categories it entered, including first place for Ham Off the Bone and Traditional Australian Pork Sausage. <u>Bridgewater Bakehouse</u> took out four prizes at the Fine Foods Australia's 2017 showcase, held recently in Darling Harbour.

For more information click on link to Read more



Ian & Marilyn Lanyon Simply Tomatoes winners.



Jye and Kristy Arnold Arnold Family Butchers.



Bridgewater Bakehouse "Cam the Pie-man" with award winning pies

Upcoming events

For more information on events click on the event name.

Tarnagulla Talent Night

Saturday 2 December

Campbells Forest Christmas Tree

Friday 8 December

Pyramid Hill Lions Market

Saturday 9 December

The Inglewood Lions Bridgewater Market

Saturday 9 December

Wedderburn"s Christmas on High

Thursday 14 December

Wedderburn Community Carols

Saturday 16 December

Loddon Valley collaboration workshop 4 December

A new push to strengthen the Loddon Valley's tourism marketing effectiveness is under way.

A "collaboration workshop" planned for Monday 4 December in Serpentine will seek to cement strategies for growing visitation numbers and enhancing visitor experiences, all business owners and volunteers are encouraged to attend the workshop

The workshop is to be held at the Serpentine bowling club, Peppercorn Way Serpentine, light finger food at 5.30pm with workshop commencing at 6pm.

For more information or to register, contact Sandra Steel at the Loddon Visitor Information Centre on (03) 5494 1257 or email ssteel@loddon.vic.gov.au

Food Fossickers network

If you're a producer in the Loddon region, why not become a food fossicker? The Food Fossickers are a membership-based network for local producers, and provide opportunities for food-related businesses to grow and develop.

Food Fossickers welcomes food and beverage growers, producers, retailers, cafes, pubs, restaurants, butchers and more, and has a range of membership options available.

To find out more visit www.foodfossickers.com.au/ or contact the Loddon Visitor Information Centre on 5494 1257 to get a copy of the network's membership prospectus.



MEMBERSHIP PROSPECTUS 2017 - 2020

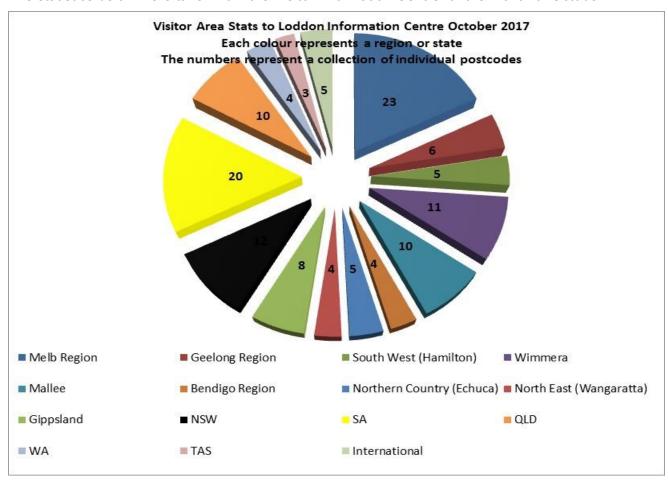




Visitor statistics to Loddon Visitor Information Centre for October 2017

Loddon Shire is continually marketing the tourism region and events within Loddon Valley covering a wide range of Victoria and interstate.

The statistics below were taken from the Visitor Information Centre for the month of October.



Ordering of brochures and Loddon Valley Official Visitor Guide (OVG)

Council encourages all tourism operators who have brochures, maps and the Official Visitor Guide on display to order their stock through the Loddon Visitor Information Centre by ringing 5494 1257 or email loddonvisitorinformation@loddon.vic.gov.au

Listing an event

If you are having an event and would like it listed on the Loddon Shire website calendar of events page, submit the information and a photo on Calendar of Events or email information to Loddonvisitorinformation@loddon.vic.gov.au

Should you have any queries please contact the staff at the Loddon Visitor Information Centre on 5494 1257.

Merry Christmas and a Happy New Year

Staff and volunteers at the Loddon Visitor Information Centre wish you all a Merry Christmas and a happy and safe New Year.

Please note the new opening hours for the Loddon Visitor Information Centre as of the 1 December 2017 are:

Monday to Saturday 9am to 5pm Sunday and public holidays 10am to 4pm Closed Christmas Day, Good Friday and Anzac Day.





Download FREE Loddon Valley Official Visitor Guide App



