

Example Budget

(Event Promotion Applications)

You must include all expected promotional costs within the budget.

INCOME	AMOUNT	EXPENDITURE	AMOUNT
Entrance fees	1,000	Newspaper advertisement	100
Organisation cash contribution	1,000	Radio promotion	200
Community bank sponsorship	500	Flyer printing and postage	250
Loddon Shire Council Event Promotion Sponsorship	400 (if minor event) OR 1000 (if major event)	Hire of items (tables, chairs, etc.)	100